Self-Directed Learning Project Proposal:

Adding *Articulate Storyline 360* to My Toolkit

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EDTC 6341: Student-Centered Learning Using Technology

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Introduction

I'm looking into transitioning from K12 education to corporate Learning and Development upon graduating from UTRGV with the M.Ed. in Educational Technology this spring. Whenever I browse current job listings similar to the ones I will be applying for in a few months, I notice that many of them explicitly call for proficiency in the authoring tool *Articulate Storyline* [*360*] + *Rise*. *Articulate Storyline* is a slide-based design program for creating interactive courses. Since it is one of the leading e-learning authoring tools and arguably *the* most prominent tool in the industry I wish to enter, I should gain familiarity with it before beginning my job search in order to be a competitive candidate.

Certificates Sought

I would like to pursue this self-directed learning opportunity in three parts:

1. [Articulate Storyline Essential Training](#). This LinkedIn® Learning course includes approximately three hours of training and seven quizzes, and awards a certificate of completion that can be displayed on my LinkedIn profile. The course description explains that the instructor "walks through the most important aspects of creating elearning in Storyline. He details the full process from idea to delivery,

covering key features like slide creation, building interactions, and publishing elearning. He also shows how to insert common assets like text, audio, images, characters, video, and covers the latest interactive features like 360-degree imaging. Plus, learn how to get the most out of Storyline's quizzing features. Beyond software features, Daniel also centers this course around five best practices designed to help you create better overall learning experiences" (*Articulate Storyline Essential Training*, 2024).

2. [Accessible E-Learning in Articulate 360](#) is another LinkedInLearning course that includes about three hours of instruction and awards a digital certificate of

completion like the one above. The course description reads: "In elearning, accessibility ensures that your content is designed for all learners, regardless of their background and abilities. Creating an accessible course isn't just something you have to do to meet standards such as the Web Content Accessibility Guidelines (WCAG) and Section 508. When you enhance the accessibility of your content, everyone stands to benefit. In this course, instructor David Anderson covers the core concepts and essential skills required to start building accessible elearning content with Articulate 360" (*Accessible Elearning in Articulate 360*, 2025).

3. After completing both courses, I'd like to design a microlearning artifact using *Articulate*, so that I can showcase proficiency with the tool in my portfolio. I have not yet chosen a learning topic for this artifact, but I might dovetail it with my RLO for EDTC 6323 (English language idioms for English Language Learners,) since that topic will be on my mind over the next few weeks.

Timeline

Week 1	*Articulate Storyline* Essential Training (online course)	Six modules: 1. Laying the Foundations. 2. Working with Assets. 3. Creating Interactivity through Triggers and Layers. 4. Creating Additional Interactions. 5. Assessing Your Learner's Knowledge. 6. Preparing to Publish.	Deadline Nov. 9
Week 2	Accessible E-Learning in *Articulate 360* (online course)	Eight modules: 1. Introduction to Accessibility for E-Learning. 2. Essential Tools for Designing Accessible Courses. 3. Making Content Accessible to Screen Readers and Keyboards in Storyline 360. 4.Making Text and Images Accessible in Storyline 360. 5. Making Multimedia Content Accessible in Storyline 360. 6. Making Interactive Content Accessible in Storyline 360.	Deadline Nov. 16

		7. Designing Accessible Courses in Storyline 360. 8. Making Media Content Accessible in Storyline 360.	
Week 3	Self-directed project	Create a microlearning object using *Articulate 360* that can be showcased in my portfolio.	Deadline Nov. 23

Evaluating My Learning

I will achieve my learning goals by: (1) completing the training courses and artifact creation by the deadlines posted above, (2) earning the certificates of completion and posting them on my LinkedIn profile, and (3) showcasing the microlearning object I create with *Articulate Storyline* in my e-portfolio. After completing my program of study, I expect to be prepared to author high quality, interactive, accessible e-learning content with the prominent tool *Articulate 360* in my next job.

Summary

Over the next three weeks, I will subscribe to a free trial of the e-learning authoring tool *Articulate Storyline 360*, complete two LinkedIn Learning courses totalling six hours of instruction that will help me gain proficiency in using the tool, and design a microlearning object using Articulate 360 that can then be showcased in my e-portfolio. After the conclusion of EDTC 6341, I hope to continue adding other authoring tools to my toolkit, notably *Adobe Suite* and *Camtasia*.

References

Accessible Elearning in Articulate 360. (2025, January 7). LinkedIn; LinkedIn Learning.

https://www.linkedin.com/learning/accessible-elearning-in-articulate-360

Articulate Storyline Essential Training. (2024, July 15). LinkedIn; LinkedIn Learning.

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